



Manasa Trust (R.)

**Kateel Ashok Pai
Memorial College**

(Affiliated to Kuvempu University and Recognized by the Government of Karnataka)

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ಸ್ಮಾರಕ ಕಾಲೇಜು**

DEPARTMENT OF COMMERCE

AVINYA Club

An orientation on higher education

Date:16-02-2026

Time:2.00 PM to 5.00PM

Venue : Bahumukhi auditorium KAPMC,SHIVAMOGGA

Resource Person: Prof. Mohan Srinivasan Senior Professor , DS University ,Bengalury

An Orientation on Higher Education was organized by the Department of Commerce on 16/02/2026 from 2:30 pm to 3:30 pm for B.Com students at Bahumukhi Auditorium, KAPMC, Shivamogga. The special lecture aimed to guide students about future academic opportunities and help them plan their career paths after graduation. The 1-hour session provided insights into various postgraduate courses, professional certifications, and entrance exams like CAT, MAT, CS, and CA. Resource persons explained the scope of higher education in fields such as commerce, finance, management, banking, and research. Students learned about eligibility criteria, admission processes, scholarships, and career prospects linked to each course. Faculty members emphasized the importance of skill development, specialization, and lifelong learning in today's competitive job market. Interactive discussions allowed students to clarify doubts about PG programs, distance learning, and global education opportunities. Real-life examples of alumni success stories motivated students to set clear academic goals. The orientation successfully created awareness about higher studies and helped students understand how to align their interests with future opportunities. It encouraged them to make informed decisions for career growth.



Sandhya Kaveri

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