



Manasa Trust (R.)

**Kateel Ashok Pai
Memorial College**

(Affiliated to Kuvempu University and Recognized by the Government of Karnataka)

**ಕಟೀಲ್ ಅಶೋಕ್ ಪೈ
ಸ್ಮಾರಕ ಕಾಲೇಜು**

DEPARTMENT OF COMMERCE

AVINYA Club

Company Introduction

Date:23-08-2025

Time:12.00 PM to 2.00PM

Venue : Class room at KAPMC , SHIVAMOGGA

Resource Person: Mohankumar K G lecturer KAPMI

A Company Introduction presentation program was conducted on 23 August 2025 from 12:00 PM to 2:00 PM for B.Com students in the classroom at KAPMC, Shivamogga. The activity provided students with an opportunity to explore and present information about leading multinational companies (MNCs). Working in teams, students discussed the vision, mission, objectives, Board of Directors, products and services, organizational structure, and marketing strategies of their selected companies. The presentations enhanced students' research, communication, teamwork, and analytical skills. The program was informative and interactive, helping participants gain practical knowledge of corporate management and business operations in a competitive global environment.



Sandhya K. K.
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