



Manasa Trust (R.)

**Kateel Ashok Pai
Memorial College**

(Affiliated to Kuvempu University and Recognized by the Government of Karnataka)

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DEPARTMENT OF COMMERCE

AVINYA Club

3 Days Workshop on Placement and Career Guidance Cell

Date: 10.12.2025 to 12.12.2025

Time:10.00am to 4.00 pm

Venue : Class room at KAPMC , SHIVAMOGGA

Resource Person: Ms. Savitha Madhav

A three-day Placement and Career Guidance Program was organized by the DISHA - Placement and Career Guidance Cell from 10/2/2025 to 12/2/2025, 10:00 am to 4:00 pm for B.Com students at KAPMC, Shivamogga. The sessions were conducted in the classroom with the objective of preparing students for career opportunities and higher studies. The program covered key topics including resume writing, interview skills, group discussion techniques, job market trends, and career planning. Industry experts and faculty members guided students on identifying strengths, setting career goals, and developing professional skills required by employers. Practical activities like mock interviews and GD sessions were held to build confidence and communication abilities. Students actively engaged in discussions and gained clarity on various career paths available after graduation. The program emphasized the importance of soft skills, adaptability, and continuous learning in the current competitive environment. Overall, the program was highly effective



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