



Manasa Trust (R.)

**Kateel Ashok Pai
Memorial College**

(Affiliated to Kuvempu University and Recognized by the Government of Karnataka)

**ಕಟೀಲ್ ಅಶೋಕ್ ಪೈ
ಸ್ಮಾರಕ ಕಾಲೇಜು**

DEPARTMENT OF COMMERCE

AVINYA Club

Greenovation

Date:13-7-2024

Time:11.30 am to 2.30 pm

Venue: Class room at KAPMC , SHIVAMOGGA

Resource Person: Sandhya Kaveri K, Principal

The Green ovation event was successfully conducted on 13-07-2024 from 11.30 a.m. to 2.30 p.m. for B.Com students in the classroom at KAPMC, Shivamogga. The main objective of the program was to encourage creativity, innovation, and environmental awareness among students. The participants actively showcased their talents and entrepreneurial skills through different eco-friendly and handmade products. Students displayed products such as gunny bags, dupattas, seed pencils, and other innovative items prepared by them. They also presented creative advertisements and explained the importance, usage, and benefits of their products to the audience.

The event provided a good platform for students to improve their communication, presentation, and marketing skills. The enthusiastic participation and innovative ideas of the students made the program meaningful and inspiring. The Greenovation event was informative, interactive, and highly successful in promoting sustainable and creative thinking among students.



Sandhya Kaveri K

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