



Manasa Trust (R.)

Kateel Ashok Pai
Memorial College

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ಸ್ಮಾರಕ ಕಾಲೇಜು

(Affiliated to Kuvempu University and Recognized by the Government of Karnataka)

Department of Bachelor of Computer Applications

Kalpana Science Club

Three Days Placement Training on Softs kills

Date: 10-02-2025 to 12-02-2025

Time: 11.00 AM to 04.00 PM

Venue: Bahumukhi Sabhangana, KAPMC,

Resource Person: Mrs. Savitha Madhav, HR Consultant & Trainer, Shimoga

The Department of Computer Applications organized a comprehensive **Three Days Placement Training on Soft Skills** from 10th to 12th February 2025, conducted by renowned **Mrs. Savitha Madhav**, HR Consultant & Trainer from Shimoga. The program targeted **75 final-year BCA students** preparing for campus placements.

Mrs. Savitha Madhav's 20+ years of HR experience brought authentic industry insights. Her practical approach transformed nervous students into confident professionals ready for MNC placements.

The Department of Computer Applications successfully organized a **Three Days Placement Training on Soft Skills** from 10th to 12th February 2025, conducted by **Mrs. Savitha Madhav**, an esteemed HR Consultant & Trainer from Shimoga. The comprehensive program targeted 75 final-year BCA students preparing for campus placements and featured specialized daily sessions covering communication mastery, group discussion techniques, interview strategies, resume optimization, salary negotiation, and personal branding. Mrs. Madhav's 20+ years of industry experience delivered practical, hands-on training through video-recorded mock interviews, real MNC scenarios, and individual feedback sessions, resulting in remarkable student transformation. With 72 responses, feedback indicated 89% communication improvement, 92% interview confidence gain, and 91% placement readiness, alongside 45 students updating LinkedIn profiles and 38 creating ATS-compliant resumes during the workshop.



Sandhya Kaveri

PRINCIPAL
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